

Maine's Workforce Development Boards

EDCM Annual Summer Meeting

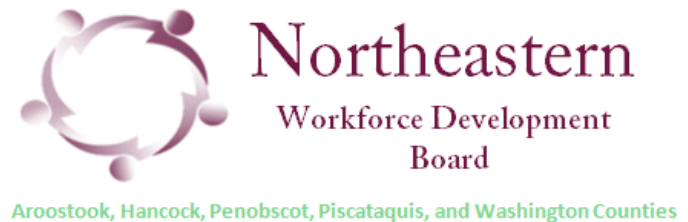
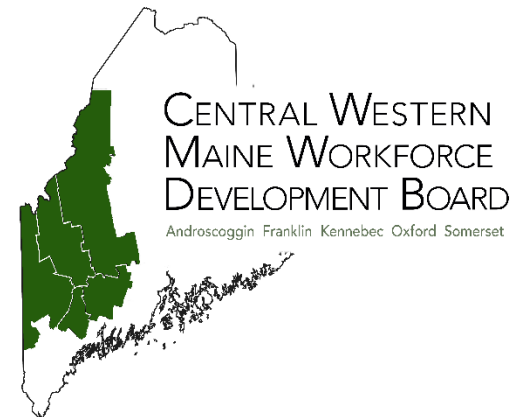
Sebasco Harbor Resort, Phippsburg

June 2, 2023

Antoinette Mancusi, Executive Director
Coastal Counties Workforce, Inc.

Erin Benson, Executive Director
Central/Western Maine Workforce
Development Board

Galan Williamson, Executive Director
Northeastern Workforce Development Board



Coastal Counties Workforce, Inc.

Antoinette Mancusi, Executive Director

I. Overview of Workforce Development System

What is Workforce Development?

Can be a vague concept –

Depends on the context –

From the context of “Local Workforce Boards” ...

Workforce Development involves activities and services designed to increase individuals’ employment and earning potential.

- *Job search, placement assistance, career counseling, training, access to support services and other job preparation activities.*

Workforce Development: A Historical Review

- **WPA** (1929 Works Progress Administration)
 - renamed in 1939 as the **Work Projects Administration**
- **Employment Service** (1933 Wagner-Peyser Act)
- **MDTA** (1962 Manpower Development Training Act)
- **CETA** (1973 Comprehensive Employment and Training Act)
- **JTPA** (1982 Job Training Partnership Act)
- **WIA** (1998 Workforce Investment Act)
- **WIOA** (2014 Workforce Innovation & Opportunity Act)

What is a Workforce Development Board?



Workforce Development Nationwide

- More than 560 Local Workforce Development Boards (LWBs) nationwide are responsible for overseeing the implementation of America's public workforce investment system in their local communities.
- There is a nationwide system of public and private agencies working in partnership with local communities and businesses.
- The 2014 Workforce Innovation & Opportunity Act (WIOA) mandated that partners involved in workforce development integrate services in order to improve the skills of America's workforce, reduce welfare dependency, and enhance the nation's productivity and competitiveness.
- This requires collaboration among the numerous federal, state, and local agencies, non-profit organizations, employers, and workers.

A Regional System

Northeastern Region

Serving Aroostook, Piscataquis, Penobscot,
Hancock, and Washington Counties
Galan Williamson, Executive Director

www.northeasternWDB.org

Central / Western Region

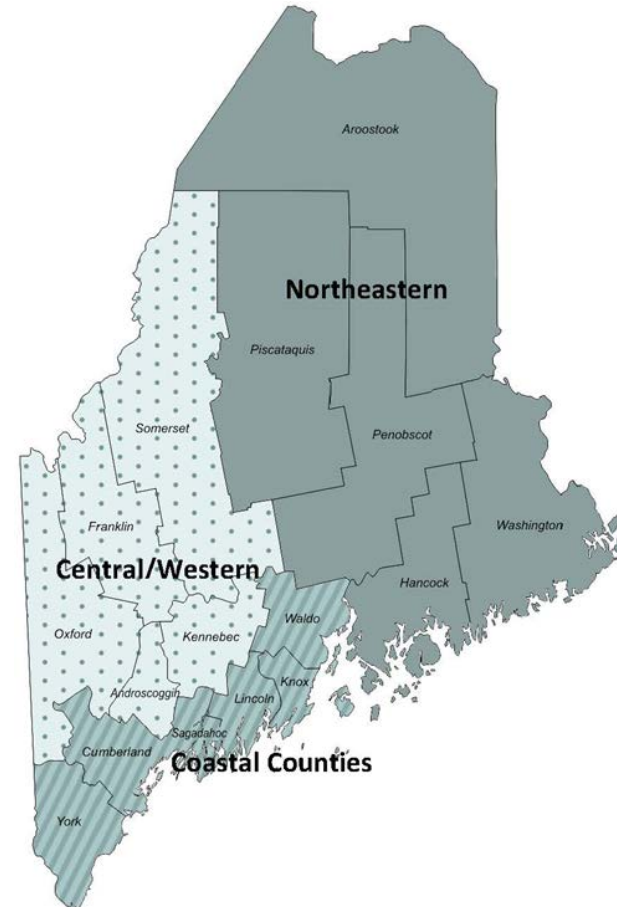
Serving Androscoggin, Franklin, Kennebec, Oxford,
and Somerset Counties
Erin Benson, Executive Director

www.cwmwdb.org

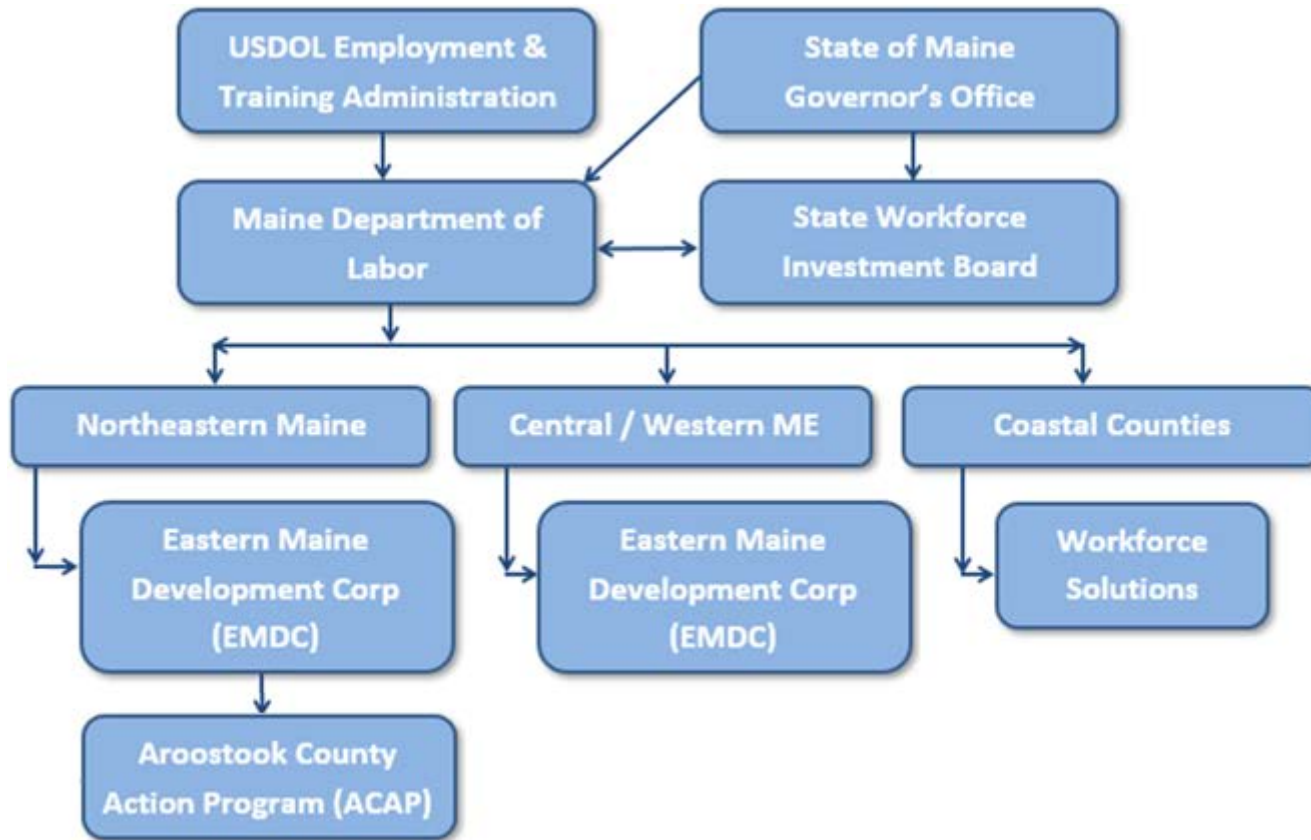
Coastal Counties Region

Serving Waldo, Knox, Lincoln, Sagadahoc,
Cumberland, and York Counties
Antoinette Mancusi, Executive Director

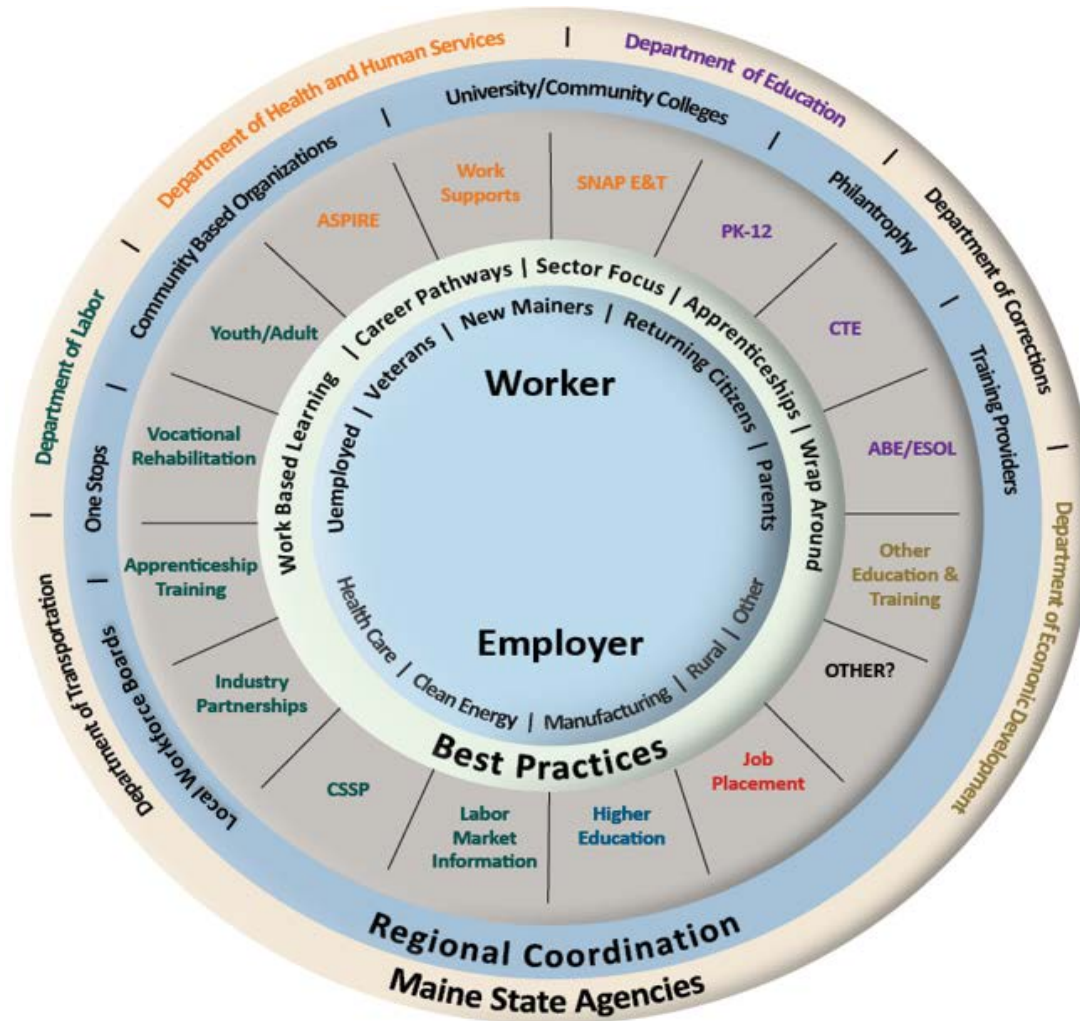
www.coastalcounties.org



Maine (Title 1) WIOA System



Workforce System Partners



Central / Western Maine Workforce Development Board

Erin Benson, Executive Director

II. WIOA Services: Support for Job Seekers

The Workforce Innovation and Opportunity Act Title IB programs offer services that help work-authorized, program eligible jobseekers:

- Identify career pathways
- Find and maintain stable employment
- Attain post-secondary credentials
- Link to work-based learning opportunities (apprenticeship, work experience, on-the-job training)
- Overcome barriers to employment (support services including transportation, clothing, tools, etc.)
- Increase their earning potential



II. WIOA Services: Support for Job Seekers

The programs have both priority populations for services and eligibility, including:

- Veterans
- Low-income adults
- Recipients of public assistance
- Basic Skills Deficient individuals, including English Language Learners
- Dislocated workers
- Individuals with barriers to employment
- Youth/young adults (16-24)



II. WIOA Services: Support for Job Seekers

Common Services:

- Career Counseling and Planning
- Diploma/HiSET completion
- Post-secondary classroom occupational training
- Work-based training (On-the-Job learning)
- Job placement and development
- Financial Literacy



II. WIOA Services: Support for Job Seekers

Common support services that mitigate financial barriers:

- Tuition assistance
- Training supplies
- Textbooks, tools, safety equipment, etc.
- Transportation (Mileage Reimbursement, Bus Pass, Taxi Fare, etc.)
- Childcare
- Clothing (Interview attire, required work uniforms)
- Emergency Services (Automobile repairs)

II. WIOA Services: Support for Employers

- Provide electronic tool kits from the ETA to help with recruiting, hiring, and training needs
- Elicit input from business & industry for regional workforce plans through boards that are comprised by at least 51% of business representatives
- Provide free site for posting job openings and reviewing uploaded resumes
- Subsidize wages for eligible clients who participate in an on-the-job training up to 50% for no more than 6 months
- Pay 100% of wages and cover workman's comp for participants who engage in a work experience—great opportunity for businesses to determine right fit
- Connect businesses to registered apprenticeship to tailor training for the business' needs
- Reimburse employers, on a limited basis, for costs of training new front-line hires through customized training



Northeastern Workforce Development Board

Galan Williamson, Executive Director

II. Integrated & Coordinated WIOA Services

The Workforce Innovation and Opportunity Act (WIOA) calls for an integrated and coordinated service delivery system that leverages and maximizes resources in a way that reduces unnecessary duplication of services.

WIOA Goals

- One of the main goals of WIOA is to strengthen the ability of the public workforce system to align investments in workforce education and economic development in support of local and regional in-demand industry sectors and jobs.
- Another key goal is providing customers with access to high-quality one-stops that are customer-centered and provide access to a full range of services.

It is the role of the local boards to negotiate and facilitate the MOU with required partners.

LWBs & Their Use of Resources

Local Area Workforce Development Boards will direct the use of employment resources for the benefit of our citizens and current and future employers by:

- Nurturing partnerships
- Working in conjunction with local economic development initiatives
- Being mindful of the needs of the local economy.

Required One-Stop Partners

- Local Workforce Boards, Adult, Dislocated Worker, and Youth programs;
- Maine Department of Education, Adult Education, and Family Literacy Act programs;
- Maine Department of Labor, Bureau of Employment Services, Employment Services programs;
- Maine Department of Labor, Bureau of Employment Services, Trade Adjustment Assistance programs;
- Maine Department of Labor, Bureau of Employment Services, Jobs for Veteran's State Grant programs;
- Maine Department of Labor, Bureau of Unemployment Compensation, Unemployment programs;
- Maine Department of Labor, Bureau of Rehabilitation Services, Vocational Rehabilitation programs;
- Maine Community Colleges, Postsecondary Carl B. Perkins Act Grant recipients;
- Maine Department of Health and Human Services, Community Services Block Grant;
- Maine Department of Health and Human Services, Temporary Assistance for Needy Families / Additional Support for People in Retraining and Employment (TANF/ASPIRE);
- Associates for Training and Development (A4TD), Senior Community Services Employment programs;
- Eastern Maine Development Corporation, National Farmworker Jobs program;
- Housing and Urban Development, Employment and Training Programs;
- Career Systems Development for Loring and Penobscot Job Corps programs;
- Penobscot Indian Nation, Native American program grant;
- Youth Build Programs

KEY Priorities

1. Communication
2. Upskill job seekers including the unemployed and underemployed to meet employer and job seeker needs
3. Improve coordination and seamlessness of workforce system for customers and partners
4. Grow labor force
5. Assess, Adapt, and Administer

PY21 Maine WIOA Service Persons w/ Barriers to Employment

All Programs Total Served	%	Total 1764	CWMWDB		NWDB		CCWI	
			%	Total 431	%	Total 602	%	Total 731
Non-White	18.3%	322	16.0%	69	11.3%	68	25.3%	185
Individual with Disability	23.1%	407	17.2%	74	27.6%	166	22.8%	167
Unemployed	77.6%	1369	77.0%	332	84.9%	511	72.0%	526
Displaced Homemaker	0.2%	4	0.0%	0	0.3%	2	0.3%	2
Low Income	82.8%	1460	77.3%	333	85.0%	512	84.1%	615
Ex-Offenders	29.3%	516	24.1%	104	39.5%	238	9.8%	72
Homeless	7.7%	136	2.8%	12	9.1%	55	21.9%	160
Foster Youth	0.9%	16	0.5%	2	0.3%	2	1.6%	12
English Lang/Basic Skills	25.5%	450	36.2%	156	21.4%	129	22.6%	165
Seasonal Farmworkers	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TANF	1.6%	29	0.5%	2	2.5%	15	1.6%	12
Single Parent	17.0%	299	18.8%	81	21.6%	130	12.0%	88
Longterm Unemployed	50.3%	887	48.7%	210	54.5%	328	49.1%	359

Questions and Feedback

