Nonprofit with 145 member organizations in the housing development, engineering, design, construction, finance, advocacy, and shelter fields.



MAINE AFFORDABLE HOUSING COALITION

#### **MISSION**

MAHC advocates for the creation and preservation of affordable housing so all people in Maine have a place to call home.

#### VISION

Homes for all people in Maine.



In the competitive labor market we find ourselves in, lack of housing options has been a significant constraint that has limited our ability to recruit staff at all levels to the Bangor area.

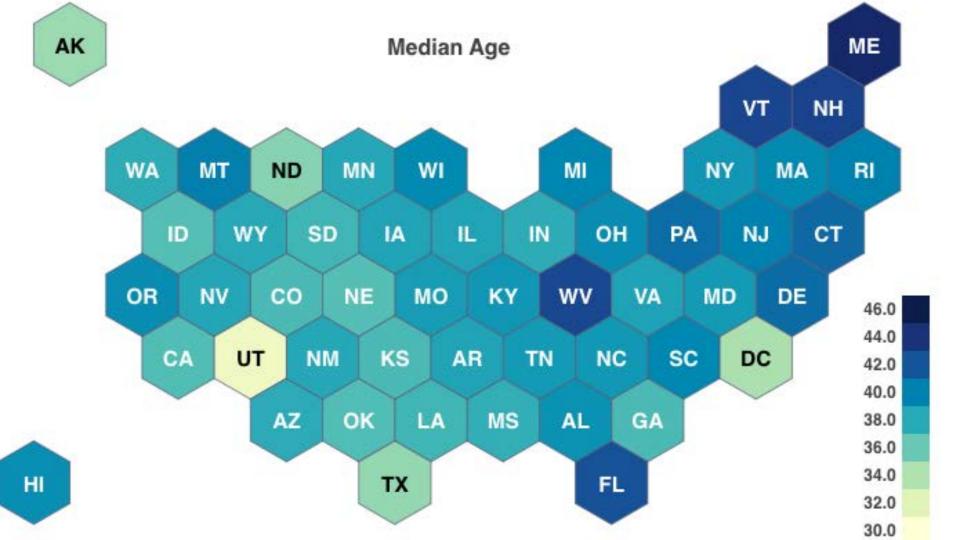
> Paul Bolin SVP, Chief People Officer, Northern Light Health

The Need for Workforce Housing In Maine

The rate at which Maine residents are **leaving** the workforce is greater than the rate at which we are **gaining** new residents.

# Maine is the *oldest* state in the nation.

30% of Mainers are over 60.



## We Need *New* Residents to Grow Our Workforce.

## They Need A Place To Live.

## A Growing Economy = A Larger Workforce

• Maine's Housing Study Shows we are SHORT 38,000 homes NOW.

• Need ADDITIONAL 38,000+ by 2030



**Maine's vacancy rate,** based on landlord information, is less than 1% in urban areas.

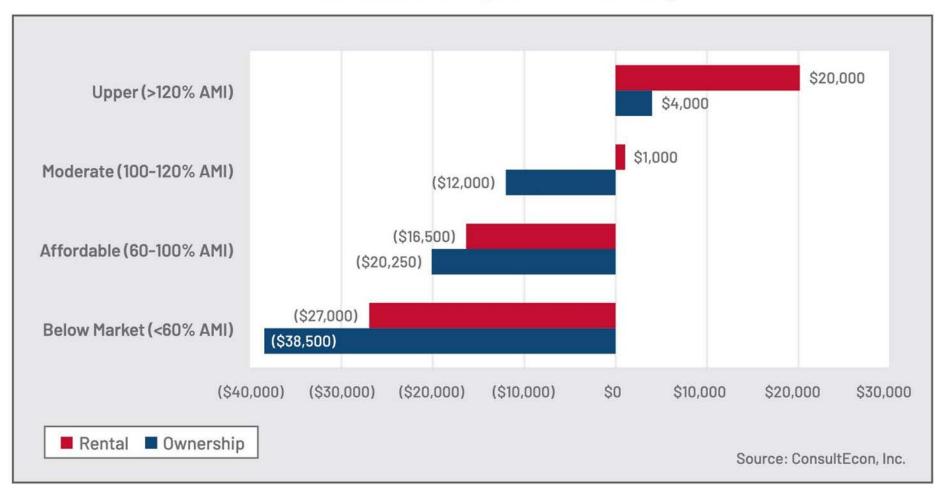
Maine ranks 2<sup>nd</sup> among states with lowest rental vacancies.

## Affordable Workforce Housing *Isn't* Affordable to Build

A Growing Economic Concern

Developers **lose** money building properties that are affordable for the majority of our region's workforce.

#### **Estimated Development Cost Gap**



## But Just Who Are We Talking About?

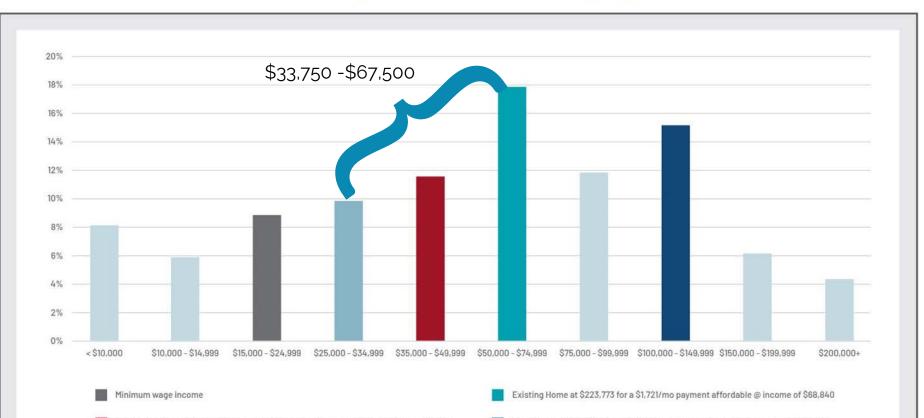
### Average Wages In Maine

Pharmacy Tech...\$3Bank Teller.....\$3Medical Asst.....\$4Firefighter.....\$4Police Officer.....\$5Teacher.....\$5Nurse....\$7

\$31,990 \$36,310 \$41,400 \$44,920 \$56,930 \$57,520 \$73,630

## What Can They Afford?

#### % of Bangor Metro Area Population By Income and Ability to Afford Housing Types



Fair Market Rent of \$1,057, 2 bedroom is affordable @ income of \$42,280/year or \$23/hr

New Home at \$350,000 for a \$2,809/mo payment affordable @ income of \$112,360

#### Many in Bangor Can't Afford Housing



## What Housing Do We Need?

### Affordable Home Ownership Program Maine Housing Project



## Senior Housing To Open Single Family Homes and Family Housing







Municipalities Play a Critical Role

- Financial investment
- Land donations
- Denser zoning
- Residential in Commercial
- TIFs
- Fast track approval processes

## **2024 State Policy Priorities**



mainehousingcoalition.org



- 1. Meet the Demand for All of Maine: Production & Supply
  - a. LD2106 Increase State Historic Tax Credit cap from \$5 to \$10M, and align fiscal years
  - b. Support long-term funding for housing production (add \$20M in Supplemental)
  - c. Expand elevator inspection resources in Maine (Supplemental Budget)
  - d. Energy efficiency policy and program monitoring



- 2. Cut Red Tape: Change Zoning to Increase Production
  - a. LD 337 Allow manufactured housing in all single-family housing zones
  - b. LD 772 Stop changes to zoning after completed land use permit application submitted



- 3. Stability Matters: Housing Stability to End Crisis
  - a. Monitoring LD 1540 and LD1710 to provide rental assistance

## **2024 Federal Policy Priorities**



mainehousingcoalition.org



#### 1. Expand Resources to Spur Production

- a. Support Tax Relief for Americans Act (12.5% LIHTC increase from Affordable Housing Credit Improvement Act (AHCIA)
- b. Seek Treasury Clarity on Fannie Mae and Freddie Mac (Government Sponsored Enterprises) as not being Tax-Exempt Controlled Entities
- c. Seek broader interpretation of HUD Choice Limiting Action



- 2. Support Rehab of Federally Funded Affordable Housing (HUD, Rural Development)
- **3.** Expand access to rental supports to keep people in their home, or access affordable housing

## **2024 Research Priorities**

- A. Why is Affordable Housing So Expensive to Build?
- **B.** Serve on DECD committee as they develop Statewide Housing Production Plan
- C. Impact of Electrification on Affordable Housing Development







## Wed, Nov. 13, Doubletree, Portland

**2024 Housing Policy Conference** 

Full day conference with national and state housing policy experts.

#### Sponsorship opportunities and registration:

#### mainehousingcoalition.org

